

letters to the editor



LIVE A NEW LIFESTYLE

It's one thing for every magazine and newspaper and website in the country to tell us how everything's going green. It's another thing entirely to have that change brought home — literally — through stories about our region's environment and land and water and the lifestyle that we're all anxious to learn about. Thank you for telling those stories, especially from my neck of the woods. And thank you for remembering that we don't all have detailed knowledge of the science and background on land, water, and energy. Those of us whose environmental guilt pangs have only just begun to grow sharper must learn what it means to live a new lifestyle, without being talked down to by veterans and experts.

MARK OBBIE
BRISTOL

DEEPER MEANINGS

At last! We in Central New York will be the *Envi* of environmentalists everywhere. I've lived in this area only two years, but I've already come to love the landscape. This new magazine will deepen my understanding of the natural surroundings and the issues with which

each of us who love this place need to grapple. I look forward to many years of insightful and provocative environmental coverage. Best of luck.

SUSAN ASHLEY
SYRACUSE

NOT JUST FOR TREEHUGGERS

The term green is a potent word that has come to evoke images of a cleaner and healthier environment. Your magazine does a terrific job of using this imagery to evoke a regional pride in people to do their part in taking care of their environment. Each and every person that reads your magazine will become more knowledgeable about an important issue and what that means to them. Many people barely scratch the surface when it comes to learning about environmental issues because it conjures up thoughts of such laboring tasks as cleaning up garbage or sorting recyclables, but your magazine stretches being ecologically friendly into interesting topics such as fashion, weekend activities, and local monuments. This magazine holds a value to readers not only as a stepping stone to learn about the environment but to also expose people to a different side of their communities and local histories than they may already know.

DON W. KASPER III
SKANEATELES

REST IN GREEN PEACE

Congratulations on creating such a fine publication. Never before have I seen such an enjoyable and effective argument for environmentalism. As a young man prone to occasional lapses in

caring for the environment, I am always looking for better ways to incorporate environmentalism in my daily life. In particular, my eyes were opened by your article on Greensprings Natural Cemetery. I had no idea how much we harm the environment in death. With Greensprings' strict rules about burial and decorations we can help save the environment and finally give "control back to the families." Hopefully I'll convince the rest of my family to join me at Greensprings!

MATTHEW NAIDES
ITHACA

NOW IS AN EXCITING TIME

I would like to say I'm highly interested in the *Envi* magazine format and have found the articles to be both educational and informative while maintaining the reader's interest. The myriad environmental topics covered are sure to offer something for everyone. Environmental issues have always been a grassroots movement and this magazine will provide yet another avenue for individuals to benefit from the ideas and solutions that have been gaining traction over the years. Hopefully the magazine will grow and incorporate a larger area for both articles and readership. Now is an exciting time to be involved in what isn't just an environmental movement, but what should be a daily environmental way of living.

CRIS SCHRADER
ALBANY

WRITE to *Envi*

Send letters to:
editor@envimagazineonline.com.
Include your full name and address. Letters may be edited for length and clarity.

SARA ROBERTSON



Home, sweet hybrid home.

If cars are being built to be more energy efficient, why shouldn't homes? At BASF, we've put our energies into building an affordable house in Paterson, New Jersey, to demonstrate how truly energy efficient a home can be. Our Near-Zero Energy Home utilizes BASF's high-performance products in insulating foam sealants, panels and concrete forms, and is 80% more energy efficient than the average American home. Who says a hybrid should only come on wheels? Learn more at basf.com/stories

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